

ClaimsWhat is claimed is:

- 1 1. In a World Wide Web (Web) communication network with  
2 user access via a plurality of data processor controlled  
3 interactive receiving Web display stations for  
4 displaying, in a standard display interface format,  
5 received hypertext Web documents of at least one display  
6 page containing text and images accessible from sources  
7 on the Web and hyperlinks to other Web documents, a  
8 system for selectively customizing the display interface  
9 format of Web documents bookmarked at a receiving display  
10 station comprising:
  - 11 means for bookmarking a received Web document;
  - 12 means for predetermining at least one display  
13 interface format alternate to said standard display  
14 interface format for bookmarked Web documents;
  - 15 means for providing a document folder associated  
16 with each alternate display interface format;
  - 17 means, responsive to said bookmarking means, for  
18 enabling a user to put a bookmarked Web document into a  
19 document folder associated with an alternate display  
20 interface format; and
  - 21 means for displaying bookmarked documents in said  
22 document folder in said alternate display interface  
23 format.

1    2.    The Web system of claim 1 further including:  
2            means for further bookmarking a hyperlink in a  
3    bookmarked Web document in a document folder associated  
4    with an alternate display interface format; and  
5            means, responsive to said means for further  
6    bookmarking, for putting the Web document accessed  
7    through further bookmarked hyperlink into the document  
8    folder associated with said alternate display interface  
9    format, whereby said further bookmarked Web document may  
10   also be displayed in said same alternate display  
11   interface format.

1    3.    The Web system of claim 1 further comprising:  
2            Web browsing means at said receiving display station  
3    including:  
4            said means for bookmarking a received Web document;  
5            said means for predetermining at least one display  
6    interface format alternate to said standard display  
7    interface format for bookmarked Web documents;  
8            said means for providing a document folder  
9    associated with each alternate display interface format;  
10           said means for enabling a user to put a bookmarked  
11   Web document into a document folder associated with an  
12   alternate display interface format; and  
13           said means for displaying bookmarked documents in  
14   said document folder in said alternate display interface  
15   format.

1 4. The Web system of claim 3 wherein said browsing means  
2 further comprise:  
3 means for further bookmarking a hyperlink in a  
4 bookmarked Web document in a document folder associated  
5 with an alternate display interface format; and  
6 means, responsive to said means for further  
7 bookmarking, for putting the Web document accessed  
8 through further bookmarked hyperlink into the document  
9 folder associated with said alternate display interface  
10 format, whereby said further bookmarked Web document may  
11 also be displayed in said same alternate display  
12 interface format.

1 5. The Web system of claim 1 wherein said means for  
2 predetermining provides a plurality of said alternate  
3 display interface formats; and  
4 said means for providing respectively provides a  
5 document folder associated with each of said alternate  
6 display interface formats.

1 6. The Web system of claim 5 wherein said means for  
2 enabling a user to put a bookmarked Web document into a  
3 document folder permits the user to put the bookmarked  
4 document into a plurality of folders respectfully  
5 associated with a plurality of alternate display  
6 interface formats.

1 7. The Web system of claim 5 wherein said means for  
2 displaying simultaneously displays said plurality of Web  
3 documents having said alternate formats in respective  
4 separate windows.

1 8. In a World Wide Web (Web) communication network with  
2 user access via a plurality of data processor controlled  
3 interactive receiving Web display stations for  
4 displaying, in a standard display interface format,  
5 received hypertext Web documents of at least one display  
6 page containing text and images accessible from sources  
7 on the Web and hyperlinks to other Web documents, a  
8 method for selectively customizing the display interface  
9 format of Web documents bookmarked at a receiving display  
10 station comprising:

11       bookmarking a received Web document;  
12       predetermining at least one display interface format  
13 alternate to said standard display interface format for  
14 bookmarked Web documents;  
15       providing a document folder associated with each  
16 alternate display interface format;  
17       enabling a user to put a bookmarked Web document  
18 into a document folder associated with an alternate  
19 display interface format; and  
20       displaying bookmarked documents in said document  
21 folder in said alternate display interface format.

1 9. The method of claim 8 further including the steps of:  
2       further, bookmarking a hyperlink in a bookmarked Web  
3 document in a document folder associated with an  
4 alternate display interface format; and  
5       putting the Web document accessed through further  
6 bookmarked hyperlink into the document folder associated  
7 with said alternate display interface format, whereby  
8 said further bookmarked Web document may also be  
9 displayed in said same alternate display interface  
10 format.

- 1 10. The method of claim 8 further comprising:  
2 a Web browsing process at said receiving display  
3 station including said steps of:  
4 bookmarking a received Web document;  
5 predetermining at least one display interface  
6 format alternate to said standard display interface  
7 format for bookmarked Web documents;  
8 providing a document folder associated with  
9 each alternate display interface format;  
10 enabling a user to put a bookmarked Web  
11 document into a document folder associated with an  
12 alternate display interface format; and  
13 displaying bookmarked documents in said  
14 document folder in said alternate display interface  
15 format.
- 1 11. The Web method of claim 10 wherein said Web browsing  
2 process further comprises said steps of:  
3 further bookmarking a hyperlink in a bookmarked Web  
4 document in a document folder associated with an  
5 alternate display interface format; and  
6 putting the Web document accessed through said  
7 further bookmarked hyperlink into the document folder  
8 associated with said alternate display interface format,  
9 whereby said further bookmarked Web document may also be  
10 displayed in said same alternate display interface  
11 format.

1 12. The method of claim 8 wherein said step of  
2 predetermining provides a plurality of said alternate  
3 display interface formats; and  
4 said step of providing respectively provides a  
5 document folder associated with each of said alternate  
6 display interface formats.

1 13. The method of claim 12 wherein said user is enabled  
2 to put a bookmarked Web document into a document folder  
3 to permit the user to put the bookmarked document into a  
4 plurality of folders respectfully associated with a  
5 plurality of alternate display interface formats.

1 14. The method of claim 12 wherein said means for  
2 displaying simultaneously displays said plurality of Web  
3 documents having said alternate formats in respective  
4 separate windows.

1 15. A computer program having code recorded on a  
2 computer readable medium for selectively customizing the  
3 display interface format of Web documents bookmarked at a  
4 receiving display station in a World Wide Web (Web)  
5 communication network with user access via a plurality of  
6 data processor controlled interactive receiving Web  
7 display stations for displaying, in a standard display  
8 interface format, received hypertext Web documents of at  
9 least one display page containing text and images  
10 accessible from sources on the Web and hyperlinks to  
11 other Web documents, said computer program comprising:  
12 means for bookmarking a received Web document;  
13 means for predetermining at least one display  
14 interface format alternate to said standard display  
15 interface format for bookmarked Web documents;  
16 means for providing a document folder associated  
17 with each alternate display interface format;  
18 means, responsive to said bookmarking means, for  
19 enabling a user to put a bookmarked Web document into a  
20 document folder associated with an alternate display  
21 interface format; and  
22 means for displaying bookmarked documents in said  
23 document folder in said alternate display interface  
24 format.

1 16. The computer program of claim 15 further including:  
 2 means for further bookmarking a hyperlink in a  
 3 bookmarked Web document in a document folder associated  
 4 with an alternate display interface format; and  
 5 means, responsive to said means for further  
 6 bookmarking, for putting the Web document accessed  
 7 through further bookmarked hyperlinks into the document  
 8 folder associated with said alternate display interface  
 9 format, whereby said further bookmarked Web document may  
 10 also be displayed in said same alternate display  
 11 interface format.

1 17. The computer program of claim 15 further comprising:  
 2 Web browser program at said receiving display  
 3 station including:

4 said means for bookmarking a received Web  
 5 document;  
 6 said means for predetermining at least one  
 7 display interface format alternate to said standard  
 8 display interface format for bookmarked Web  
 9 documents;

10 said means for providing a document folder  
 11 associated with each alternate display interface  
 12 format;  
 13 said means for enabling a user to put a  
 14 bookmarked Web document into a document folder  
 15 associated with an alternate display interface  
 16 format; and  
 17 said means for displaying bookmarked documents  
 18 in said document folder in said alternate display  
 19 interface format.



1 18. The computer program of claim 17 wherein said Web  
2 browser program further comprises:  
3 means for further bookmarking a hyperlink in a  
4 bookmarked Web document in a document folder associated  
5 with an alternate display interface format; and  
6 means, responsive to said means for further  
7 bookmarking, for putting the Web document accessed  
8 through further bookmarked hyperlinks into the document  
9 folder associated with said alternate display interface  
10 format, whereby said further bookmarked Web document may  
11 also be displayed in said same alternate display  
12 interface format.

1 19. The computer program of claim 15 wherein said means  
2 for predetermining provides a plurality of said alternate  
3 display interface formats; and  
4 said means for providing respectively provides a  
5 document folder associated with each of said alternate  
6 display interface formats.

1 20. The computer program of claim 19 wherein said means  
2 for displaying simultaneously displays said plurality of  
3 Web documents having said alternate formats in respective  
4 separate windows.